

| OFFICIAL EPK —————

MUSIC
FASHION
PERFORMANCE
GLOBAL IMPACT



NAYDA VII

————— JAMAICA X TORONTO —————

————— RECORDING ARTIST —————

NAYDAVII

JAMAICA X GLOBAL

RECORDING ARTIST



* BY THE NUMBERS

6M+

YouTube Views

#7

U.S. Reggae iTunes

#7

Global Reggae iTunes

2X

Breaking Reggae Features

* CAREER HIGHLIGHTS

01 Agony Tour — Headlining Tour

2026

02 Sexy Red Opening Performance

Toronto

03 Ayetian | I-Octane — Collaboration

Music

04 DJ Khaled — "Weather The Storm"

Video



+1 (434) 944-9087

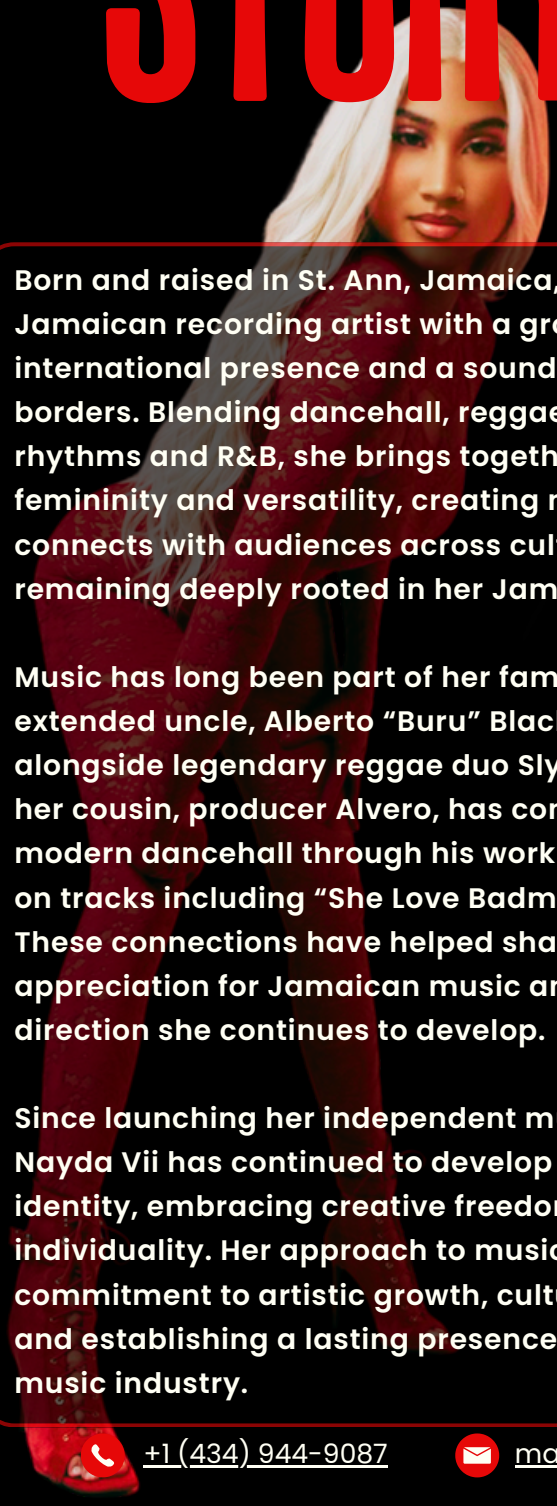
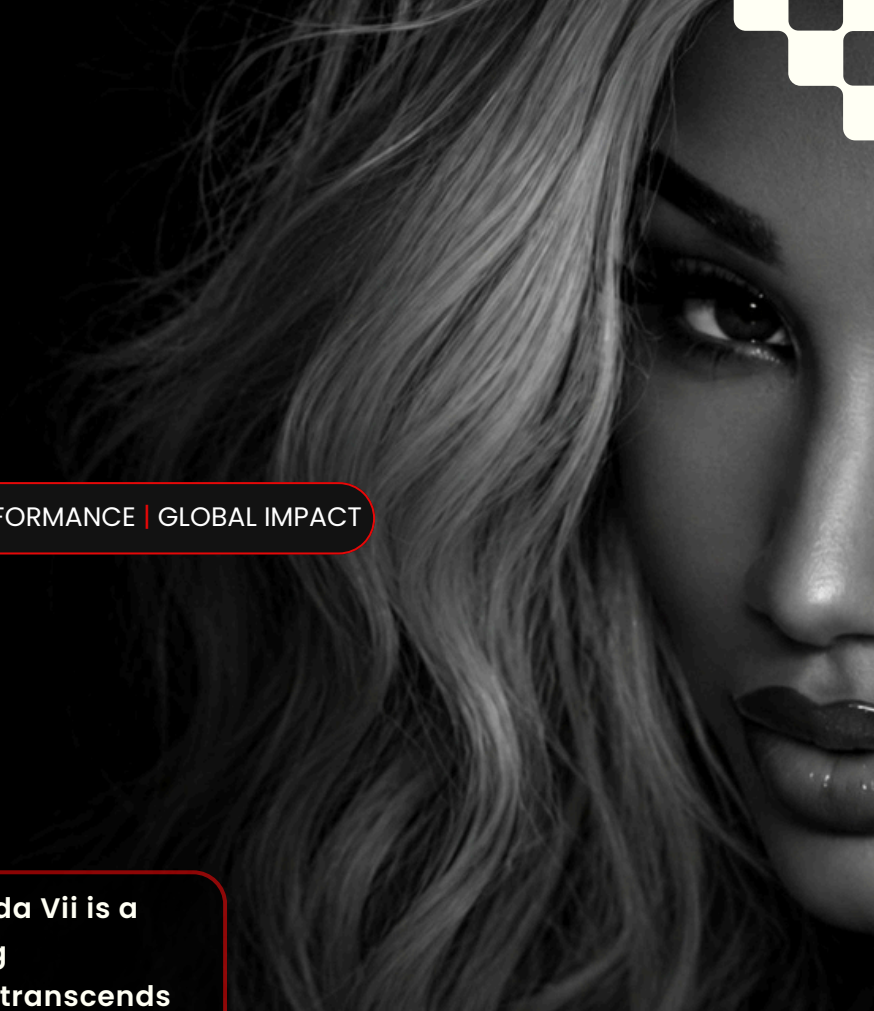
management@naydavii.com

www.naydavii.com



THE STORY

MUSIC | FASHION | PERFORMANCE | GLOBAL IMPACT



Born and raised in St. Ann, Jamaica, Nayda Vii is a Jamaican recording artist with a growing international presence and a sound that transcends borders. Blending dancehall, reggae, Afro-influenced rhythms and R&B, she brings together confidence, femininity and versatility, creating music that connects with audiences across cultures while remaining deeply rooted in her Jamaican heritage.

Music has long been part of her family history. Her extended uncle, Alberto "Buru" Blackwood, worked alongside legendary reggae duo Sly & Robbie, while her cousin, producer Alvero, has contributed to modern dancehall through his work with Skillibeng on tracks including "She Love Badman" and "Coke." These connections have helped shape her appreciation for Jamaican music and the creative direction she continues to develop.

Since launching her independent music career, Nayda Vii has continued to develop her own artistic identity, embracing creative freedom and individuality. Her approach to music reflects a commitment to artistic growth, cultural authenticity and establishing a lasting presence in the global music industry.

* BEYOND THE MUSIC

Beyond music, her experience in modeling, fashion and entertainment has contributed to her distinctive visual identity and commanding presence. With a growing catalog and an evolving creative vision, Nayda Vii is building a career defined by artistic independence, cultural authenticity and the freedom to create without being confined to one genre.



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THE MUSIC

20+
Charting countries

SINGLES | COLLABORATIONS | VISUALS



Miss Anyweh

I-Octane, Nayda Vii

[LISTEN HERE](#)



BOTTEGA

Nayda Vii

[LISTEN HERE](#)



Turn Me On

Nayda Vii, Ayetian

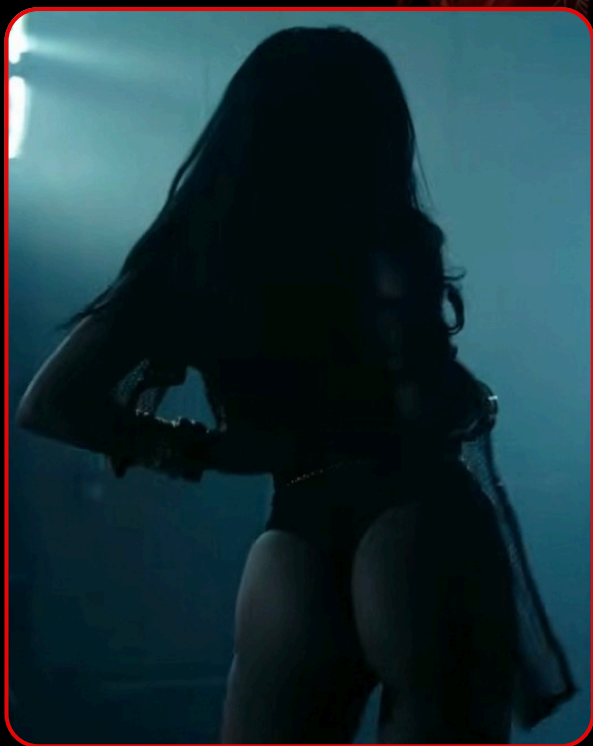
[LISTEN HERE](#)



Push Back

Nayda Vii

[LISTEN HERE](#)



[WATCH PUSH BACK OFFICIAL MUSIC VIDEO](#)

[WATCH TURN ME ON OFFICIAL MUSIC VIDEO](#)



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LIVE & ON STAGE

TOURING | FESTIVALS | LIVE PERFORMANCES



AGONY TOUR

Headlining Tour 2026

Nayda Vii headlined her Agony Tour, delivering an unforgettable run of shows and solidifying her presence as a powerful live performer.



SEXY RED

Toronto Performance

Performed alongside Sexy Red in Toronto, sharing the stage with a global hip-hop star.



ARMANI

Impact Tour

Joined Armani on the Impact Tour, bringing high energy performances to packed crowds.



TEEJAY

Connecticut Performance

Delivered a standout performance alongside Teejay in Connecticut.



* SELECTED VENUES & FESTIVALS



REBEL
TORONTO, CANADA



CARNIVAL WAVE
MUSIC FEST
QUEBEC, CANADA



BABY G
ONTARIO, CANADA



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PRESS & CONTACT

MEDIA COVERAGE | INTERVIEWS | APPEARANCES

* FEATURED PRESS



Nayda Vii
Turns Up the
Heat With Her
Bold
Dancehall
Single "Agony"



Introducing
Nayda Vii: A
New Era
Begins



* VIDEO APPEARANCES



DJ KHALED

WEATHER THE STORM
MUSIC VIDEO



VYBZ KARTEL

STR8 VYBZ
MUSIC VIDEO



SHAGGY

FEEL THE ENERGY
MUSIC VIDEO

* OTHER MEDIA APPEARANCES



* CONNECT



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* CONTACT



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management@naydavii.com



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